

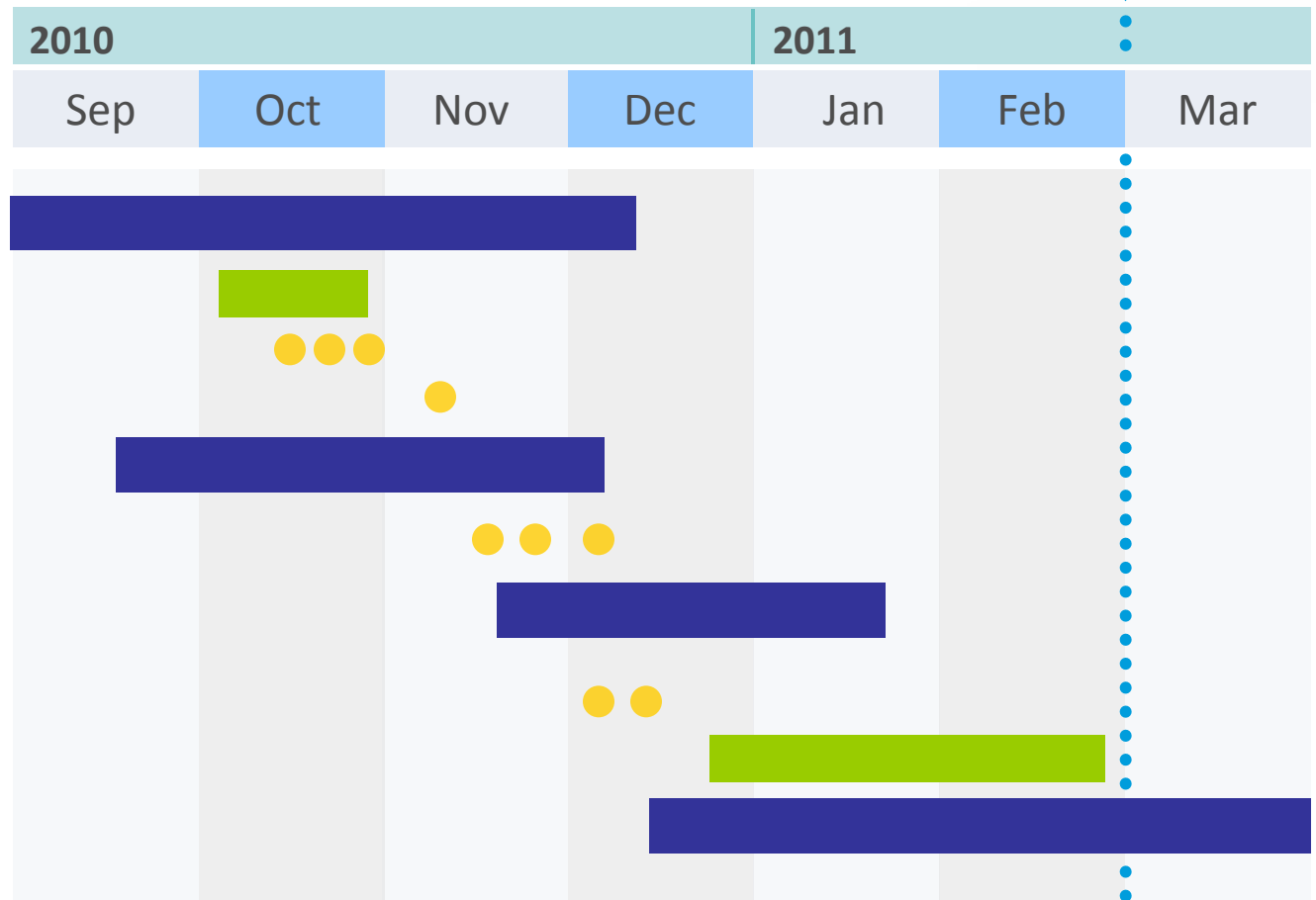


# VCC Strategic Planning

**Presentation to:  
Board of Governors**

March 3, 2011

# VCC Strategic Planning Overall Planning Timeline



## Opportunities Analysis Values Confirmation

- Strategic Consultations
- Online Surveys
- Confirm Core Values

## Development of Strategic Themes

- Working Sessions

## Selection of 4 - 5 Major Strategic Themes

- Working Sessions
- External Consultations

## Development of Draft Strategic Plan

# External Consultation Event Update



## The community and industry events were very successful

- Substantial effort on the part of many individuals
- Strong attendance and great representatives
  - 39 Community Leaders
  - 56 Industry Leaders

# External Consultation Feedback

## What we heard ...



- Much of the feedback we heard on both events aligned surprisingly closely with three of our four emerging themes
  - Student Access and Success (88\*)
  - Operational Effectiveness (16)
  - Partnerships and Collaboration (58)
  - Increasing Relevance and Reputation (135)

# External Consultation Feedback

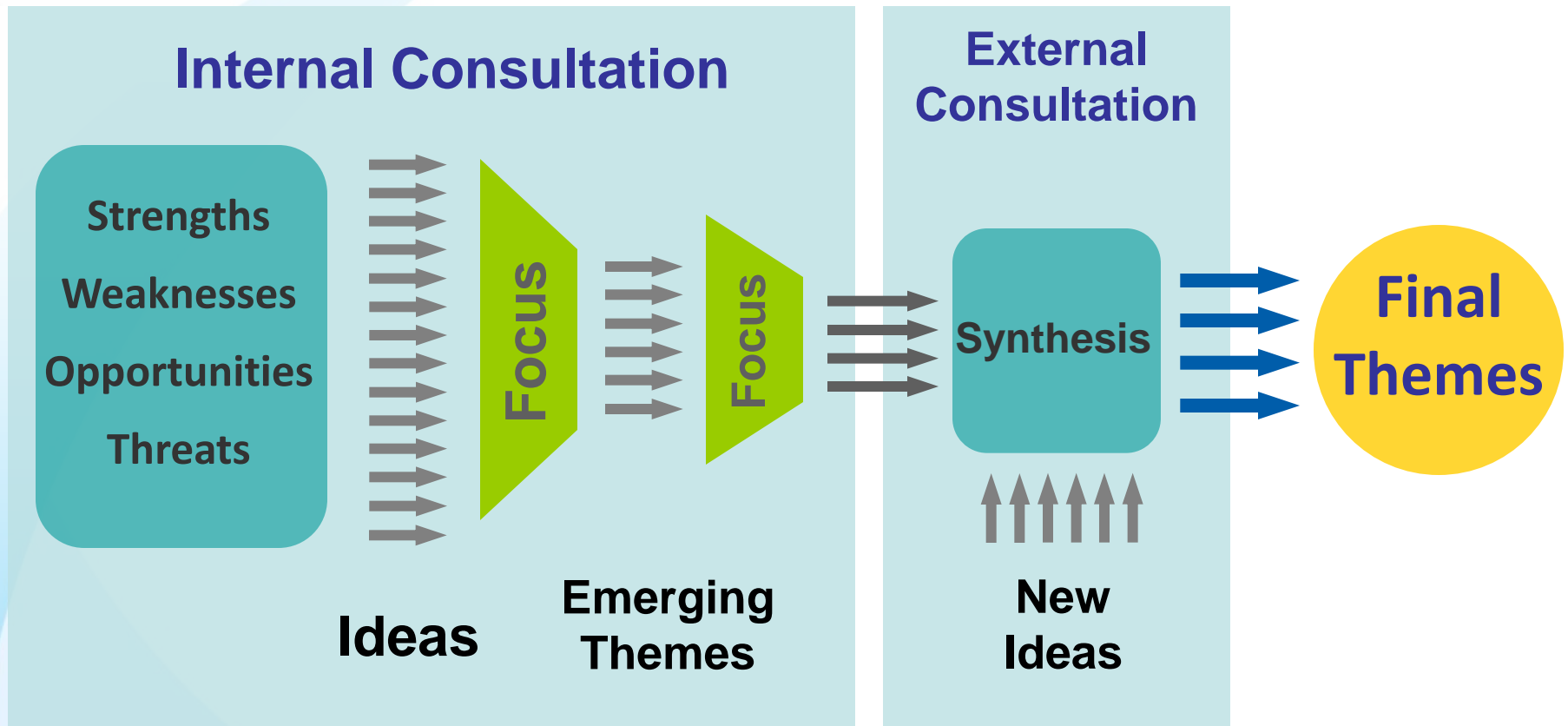
## What we heard ...



- Attendees were happy to be invited and want to continue the dialogue
- Many participants indicated that we should do this again in 6 to 12 months

# Overview

# Strategic Planning Approach



# Next Steps...

- Continuing the external consultation process
- Finalizing the emerging themes

